

Job Pack: Comms & Creative Lead



**St Luke's Church
Canning Town**

St Luke's, Canning Town

Thank you for considering this new staff position at St Luke's Church in Canning Town. This is an exciting time for our church and our community. St Luke's is a church rooted at the heart of its parish with a vision to see bridges built with our communities and people introduced to Jesus Christ. We seek to be a Church that is representative of its community, where all people play their part in God's service and where all ages take part in pursuing growth in our walks with Jesus and in seeing others come to faith. Please prayerfully consider whether God might be calling you to join in with this new chapter in our church's life as we seek afresh to reach out to our community and to grow the church here in Canning Town.

What is the plan for St Luke's?

St Luke's has generously received a sizeable investment both from the Church Commissioners and Chelmsford Diocese to grow the church here in Canning Town. We want to grow upon our foundations as a church rooted in its community but to seek to share the good news afresh in these changing times. We want to see our church grow with new disciples and in terms of our reach within the life of our parish. We want to be innovative and pioneering as we seek to tell afresh the good news of Jesus but also practically stand with those in our community. We believe Jesus changes everything and want to be a church that is good news in practical as well as spiritual ways in our community.

What can I expect?

God will grow his church and here in Canning Town we are excited to join in and play our part. Building on the foundations of the past we are ready to courageously step into this new chapter in our church's life and be responsive to where God leads us. In joining the staff team at St Luke's you can expect to be challenged and encouraged as we seek to join in with God in the renewal of his church as we grow in size and impact bringing good news to Canning Town and seeing lives transformed by the love and power of Jesus.

The Vision

Our Vision is to be a vibrant local church that embodies the diversity of our parish and expresses itself as a movement of Jesus' good news and love for the people of Canning Town. We seek the transformation of Canning Town through Jesus by seeking to be a thriving church at the heart of our communities.

We would love you to consider the four available posts below and ask God and others you know and trust. Could this be my next big endeavour for the Lord Jesus Christ? We would love to explore that with you!

Please consider the job specifications and when you are ready, complete the application form and submit this by

We look forward to hearing from you.

PCC of St Luke's

Comms & Creative Lead

Introduction & Role Purpose

The purpose of this role is to grow our communications and engagement with media as a church. In every generation as Anglicans we are called to tell the story of Jesus afresh. Canning Town is bursting with creativity; we are made up of many cultures and creative industries are moving more and more into our communities. As a church we need to think more about how we communicate the good news more effectively with one another and then with our parish too. A church that wants to engage with unchurched and de-churched people needs to take social media and the digital space seriously. As church continues to grow we need to think about how we communicate more effectively together too. This part time role will help us communicate better internally and externally too as we tell anew the story of the Gospel and work towards our parish flourishing too. This is a fixed two year contract.

Responsibilities:

- Working with the incumbent and staff team to highlight the good work that is happening and communicate project needs more effectively with the church congregation
- Constructing an effective schedule for social media and external communications
- Designing flyers and other publicity tools
- Developing and maintaining our website and social media channels
- Looking at ways to develop our social media, podcasts and usage of digital media to reach unchurched and de-churched people
- Creating creative projects to engage those with creative gifts and talents at church- photography, filmmaking, songwriting, drama etc to reach out with and into our community more
- Working with our Youth and Children's Pastor to involve our young people in creative projects
- Produce a weekly/ fortnightly newsletter for church
- Decipher the best way to share monthly highlights of what is going on at church
- Develop relationships with other key roles including but not limited to the Incumbent, Community Worker and Community Evangelist so that when appropriate joint projects can be initiated.
- Lead on termly creative events and workshops- spoken word, open mic, art projects to engage evangelistically with our community

Person Specification:**Skills, Experience & Qualifications:****Essential:**

- Experience in use of social and digital medias
- Experience in and knowledge of website design
- A heart for Canning Town and what makes it what it is.
- A passion to communicate the good news of Jesus Christ.
- Creative gifting
- Experience of producing video content and knowledge of editing software
- A desire to serve the Church in the Diocese of Chelmsford and be passionate about enabling church growth.
- An ability to listen well to people's stories and ideas for how to share them well.

Desirable:

- Knowledge of various software such as church suite, cap cut, canva etc...
- Knowledge of St Luke's and Canning Town
- To have a knowledge and understanding of the Church of England, it's values, structures and processes.

Personal Qualities:

- A committed Christian who loves and follows Jesus and believes in the relevance of the Gospel of Jesus Christ to everyday life.
- A great story teller
- A skilled communicator
- A good listener
- A self-starter who shows initiative and drive and get initiate new projects and then sustain them
- Friendly and approachable with an ability to build relationships with people.
- A heart for St Luke's, Canning Town and those who are unchurched/ dechurched
- Ability to build and develop strong and effective relationships with a team.

Role Details:

Start date: Asap

Working Hours:

To be agreed. Between 8 and 16 hours a week and with flexibility depending on the season of church life. Some evening and weekend work will be necessary. Depending on the successful applicants' personal circumstances there may be some flexibility with regards to working schedule.

Salary & Additional Benefits:

- £14 an hour
- Pension Scheme if desired
- If new equipment is required for this role it will be provided including subscriptions if necessary to software.

Additional Requirements:

- Genuine Occupational Requirement- an occupational requirement exists for the post-holder to be a practising Christian in accordance with the Equality Act 2010 to fulfil all the elements of this role.
- Church membership- you will be expected to become a full and active member of the worshipping community at St Luke's.

- The post holder must have the right to reside and work in the UK.